## RCBS Zoom Meeting Minutes Wednesday, 21 July 2021

P Patrick opened the meeting with the 4-Way Test. Eight members and Pak Gina, P Patrick's assistant, joined the Zoom meeting. New member, RAC IPP Bayu sent his apologies.

The purpose of this meeting (General Assembly) was to share with the members the process and procedures for the RCBS to recruit and then induct new members. Our GOAL this year is to induct 20 new members by 30 June 2022,

But before this presentation about Membership Recruitment, P Patrick asked Public Image Chairperson, Treasurer Roy to show the members our newly created Club Website. When members have the time, please visit our site and read the information T Roy has written for us. https://rotaryseminyak.com T Roy also said that he would add a COVID-19 update link as well.

Thank you T Roy for your great work and initiative ..... Our future RCBS President 😇



Next, P Patrick asked PP Alex J. to tell the participants about the signage that he designed for the Club's Puspadi Project located in Batubulan. After PP Alex J. spoke, he suggested that the members organize a Vocational Tour and visit the Project once the sign has been affixed to the building - hopefully at the end of August 2021. Thank you VERY MUCH PP Alex J.



Next, Membership Chairperson, Rtn. Florian presented a D3420 PowerPoint outlining the following areas:

- World-wide membership numbers.
- D3420 membership numbers.
- What members want.
- Why members leave.
- Strategies to move a Club in a New Direction.
- Different types of meeting: Online or Hybrid.
- Is your Club healthy?
- D3420 21 22 Goals.
- How to take action.

Following this presentation, Rtn. Florian showed the members the RCBS stats on the RI Dashboard (<a href="https://rcc.rotary.org/#/dashboard">https://rcc.rotary.org/#/dashboard</a>), which included membership trends, growth and gender.

Lastly, Rtn. Florian took the members through the various steps on how to sponsor a new member. These included the following:

- Method of Electing Members 2021 2022
- Membership Proposal Form 2021 2022
- Membership Application Data 2021 2022

P Patrick thanked Rtn. Florian for his very informative presentation and then reminded the members of what **RI President Shekhar Mehta** said at the beginning of July:

"Let this be a year of changemakers, and let us begin with our membership. That is precisely why the **Each One, Bring One initiative** is so important. During this year, I urge you to dream of new ways in which Rotary can expand its reach into your community and therefore the world. If each member introduces one person to Rotary, our membership can increase to 1.3 million by July 2022. So, let's just do it."

Lastly, P Patrick asked the participants to share their ideas about some new programs / projects that the RCBS could pursue to make the club a more VIBRANT one and to attract new members. Here are some of the suggestions / ideas / recommendations that were offered:

- 1. The RCBS needs to ask itself WHY would community members WANT to join our Rotary Club?
- 2. What type of programs / projects / activities would be interesting for potential new members?

3. Does the club need to make a short, eye-catching video encouraging perspective members to join the RCBS.

P Patrick then asked the members to do some brainstorming and come up with some COVID-19 ideas / projects the RCBS could engage in during this Rotary year.

- 1. Individual club members should consider helping people with their food cost / boarding house rents / motorcycle payments.
- 2. Distribute food to the needy.
- 3. Train people to become entrepreneurs and / or gain NEW job skills.
- 4. Pay for vaccines.
- 5. Pay for BPJS monthly bills
- 6. Pay school fees.
- 7. Pay for oxygen.
- 8. Aid people with mental health issues.
- 9. Consider writing a District Grant to help the poor.
- 10. Support D3420 with their COVID-19 initiatives.

P Patrick THANKED all the participates for joining the meeting and said the RCBS will continue to support struggling / unlucky community members whenever possible.

The meeting finished at 14:15.

(Meeting minutes by P Patrick)